GET INVOLVED TODAY. BE A GAME CHANGER.

OVER 3,000 PEOPLE IN MONTRÉAL ARE HOMELESS ON ANY GIVEN NIGHT.
ABOUT US

At Hockey Helps the Homeless, we leverage Canada’s affinity for hockey to support the over 250,000 men, women and children who will experience homelessness in Canada this year. We maximize our local impact by partnering with organizations that contribute to the ultimate goal of ending homelessness in communities across Canada. Net proceeds raised through the Montréal Tournament have gone to support local beneficiary partners such as the ones listed below.

We need you. With your help, fewer men, women, and children in Montréal will have to worry about where they sleep tonight.

OUR PARTNERS

CARE JEUNESSE
DANS LA RUE
AUBERGE SUD OUEST
NAZARETH HOUSE/ANNE’S HOUSE
WEST ISLAND WOMEN’S SHELTER
L’INTINÉRAIRE
MAISON TANGENTE
ACTION JEUNESSE DE L’OUEST-DE-L’ÎLE (AJOI)
ST. GEORGES ANGLICAN CHURCH
ST-JAMES DROP IN CENTRE
MISSION MILE END
REFUGES DES JEUNES
SHARE THE WARMTH
RAP JEUNESSE
CHEZ DORIS
ON ROCK COMMUNITY SERVICES
PAS DE LA RUE

THESE LOCAL HOMELESS SUPPORT AGENCIES PROVIDE A VARIETY OF SERVICES INCLUDING EMERGENCY SHELTER, TRANSITIONAL HOUSING, AND MENTORSHIP PROGRAMS FOR THE HOMELESS OF ALL AGES AND BACKGROUNDS, WHILE AIMING TO CREATE LONG TERM SOLUTIONS TO END HOMELESSNESS IN MONTRÉAL. HHTH MONTRÉAL DONATED OVER $292,000 TO SUPPORT LOCAL PARTNERS IN 2017.
WHY GET INVOLVED?

By sponsoring the Montréal Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.

YOUR SPONSORSHIP WITH HOCKEY HELPS THE HOMELESS PROVIDES:

VISIBILITY
FOR YOUR BRAND

EMPLOYEE
ENGAGEMENT

POSITIVE IMPACT
IN THE COMMUNITY

INTERACTION
WITH HOCKEY GREATS

IN GOOD COMPANY

By sponsoring the Hockey Helps the Homeless Montréal Tournament, you will join a number of prominent local, national and global companies who support us:

Scotiabank
REDBOURNE
Destination Logistics

Dynamic Funds
RVA
Freedom 55 Financial

Sportplexé
Fidelity Investments

A division of London Life Insurance Company

STONGER COMMUNITIES TOGETHER™
HOCKEY HELPS THE HOMELESS

MONTREAL 2018

$292,000

THANK YOU TO OUR 2017 PARTICIPANTS!

DUE TO YOUR INCREDIBLE DEDICATION AND GENEROSITY, WE WERE ABLE TO GIVE AWAY $292,000 TO OUR 17 LOCAL BENEFICIARIES

CARE JEUNESSE $20,000
Your funds have made us able to help cover CARE Jeunesse’s salaries, supplies, and event costs to support growth, learn life skills, and transition out of the youth system.

ANNE’S HOUSE $24,200
Funds will support Anne’s House and allow them to continue their outreach program, being front and center in supporting women, remaining a transgender welcoming environment, and working with our community.

DANS LA RUE $50,000
Because of the funds raised, you will help Dans La Rue’s outreach program. Their van is a symbol of theirs and travels through the streets of Montreal five times a week. The funds will help cover the maintenance of this initiative.

AUBERGE SUD OUEST $21,400
Your support will help Auberge Sud Ouest to update their furnishings for their apartments, and buy tables for the common area.

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SHARE THE WARMTH $10,000
Your contributions help Share the Warmth’s Community Farmer’s Market project, which helps increase access to fresh fruits and vegetables to our great community.

ST-JAMES DROP IN CENTRE $11,700
Thanks to your donations, the St-James Drop In Centre is able to reconfigure their workspace and install new washers and dryers.

REFUGES DES JEUNES $10,000
With your support and funds, HHTH was able to provide Refuges des Jeunes with 45 new mattresses for their shelter.

MILE END MISSION $19,500
We were able to help Mile End Mission to renovate their showers, install accessibility ramps, and buy kitchen equipment.

WEST ISLAND WOMEN’S SHELTER $25,000
Your contributions will support the West Island Women’s Shelter by having a backyard renovation with a playzone for children and a relaxation zone for women.

ACTION JEUNESSE DE L’OUEST-DE-L’ÎLE (AJOI) $22,700
The funds raised support AJOI’s Ring Ring project, which equips their workers with phones so that they can meet the needs of those on West Island.

RAF JEUNESSE $3,000
Funds raised from HHTH will be able to help RAF Jeunesse by helping purchase a new battery for their outreach van.

MAISON TANGENTE $20,000
Thanks to your generosity, Chez Doris is able to purchase custom-built storage for their space, and provide support for their storage lockers.

ST. GEORGES ANGLICAN CHURCH $15,000
HHTH will be able to contribute funds for St. Georges Anglican Church to pay for food, staffing, and kitchen equipment.

ON ROCK $15,000
Your funds helped On Rock by purchasing a forklift battery and motor and to help and serve the needs of the community.

L’ITINÉRAIRE $3,000
Thanks to your contribution, L’Itinéraire is able to get an AV system to motivate and provide entertainment for their patrons.

PAS DE LA RUE $7,200
You helped Pas De La Rue purchase a food storage fridge, table, and provide entertainment for their outreach workers, and renovations to their day centres.

CHEZ DORIS $16,000
Thanks to your generosity, Chez Doris is able to purchase custom-built storage for their space, and provide support for their storage lockers.

JOIN US FOR 2018!

VISIT HOCKEYHELPSTHEHOMESLESS.CA/MONTREAL TO REGISTER NOW

FOR SPONSORSHIP OPPORTUNITES, CONTACT MICHAEL COUGHLIN (MCOUGHLIN@REDBOURNE.CA) OR CORRY KELAHEAR (CORRY.KELAHEAR@CCMHOCKEY.COM)
## Other Sponsorship Opportunities

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<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Presenting</th>
<th>Dinner</th>
<th>Division</th>
<th>Team</th>
<th>Lunch</th>
<th>Rink</th>
<th>Breakfast</th>
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<td>Complimentary Team</td>
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<td>Individual banner recognizing sponsorship</td>
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<td>Logo on welcome and thank you banners</td>
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## Pennant Sponsorship

**$1,000**

- **Your company name & logo**
- **Signed by your favourite pro**
- **Company is presented with the pennant to take home after the event**

**Also includes:**

- Logo on tournament site
- Logo on welcome banner & thank you banner
THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
HOCKEY HELPS THE HOMELESS MONTRÉAL TOURNAMENT

TOGETHER, WE WILL CHANGE THE LIVES OF THE HOMELESS IN
MONTRÉAL AND HELP TO END HOMELESSNESS IN OUR
COMMUNITY AND BEYOND.

FOR ALL RELATED INQUIRIES, PLEASE CONTACT:
MICHAEL COUGHLIN, MONTRÉAL COMMITTEE CHAIR
MCOUGHLIN@REDBOURNE.CA

Proudly presented by

NATIONAL FOUNDING SPONSOR

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