

Walk for Muscular Dystrophy Early Bird Contest!

Register early for the 2011 Walk for Muscular Dystrophy and WIN a 55" SAMSUNG LCD HIGH-DEFINITION TV with 1080p Resolution valued at \$2,099 CDN!



Simply register 30 days prior to your Walk for Muscular Dystrophy event for your chance to be entered into the contest.

No purchase necessary. For full contest details, visit <http://www.muscle.ca/walk>.

Special thanks to the Fairlane Group for graciously donating this prize.

Recognition Gifts – Thank you for helping raise funds for Muscular Dystrophy Canada!

Thank you for your commitment and enthusiasm in supporting Canadians affected by neuromuscular disorders. To show our appreciation for your fundraising efforts, we would like to reward you with the following thank you gifts:

Raise \$100 - \$249.99 and receive a Muscular Dystrophy Canada branded stainless steel water bottle!



Raise \$250-\$499.99 and receive a Muscular Dystrophy Canada branded classic leather wrap travel mug!



Recognition Gifts – Thank you for helping raise funds for Muscular Dystrophy Canada!

Raise \$500 - \$999.99 and receive a Muscular Dystrophy Canada branded computer back pack!



Raise \$1,000 or more and receive a Muscular Dystrophy Canada 4" x 6" photo frame with 1.5" digital inset



Recognition gifts are not cumulative. Muscular Dystrophy Canada reserves the right to substitute any and all of the gifts for gifts of equal or greater value should the gifts described become unavailable. Gift distribution: gifts will be distributed at the Walk for Muscular Dystrophy event. Only participants that submit fundraising money by Walk day will be eligible for the gift incentives. If you fundraised, but were unable to attend the Walk event, your gifts will be sent to you by mail. Only individuals who collect the required amount will be eligible. Collective team amounts do not qualify.

Please see <http://www.muscle.ca> for more information on neuromuscular disorders.



WALK FOR MUSCULAR DYSTROPHY EARLY BIRD CONTEST

THE CONTEST AND THE CONTEST PERIOD

The Walk for Muscular Dystrophy Early Bird Contest (the "Contest") commences on February 1st, 2011 at 9:00:00 a.m. Eastern Time (ET) and concludes at 9:00:00 p.m. ET exactly 30 days prior to each individual Walk for Muscular Dystrophy scheduled event (the contest period). Example: if the Walk for Muscular Dystrophy event takes place on May 1st, deadline for entry will be at 9:00:00 pm ET on April 1st, 2011.

ELIGIBILITY

The Contest is open to residents of Canada who have reached the age of majority in their province of residence, excluding employees, directors and officers of Muscular Dystrophy Canada and their affiliates, and their respective advertising and promotional agencies, as well as immediate family members of any of the foregoing. "Immediate family member" means parents, sisters, brothers, children and spouse.

HOW TO ENTER AND WIN

No purchase required: Each person that completes the Walk for Muscular Dystrophy registration form online at www.muscle.ca/walk for a location of their preference during the Contest Period including providing their name and email address and all other required fields is automatically given one entry. Only one registration per individual is eligible – multiple event registrations will not apply. All registered registrants prior to the contest commence date will be automatically entered and receive one entry per individual.

DRAWING AND PRIZE

All eligible entries received during the Contest Period will be entered into a random draw to be held in Toronto on or about Tuesday, November 1st, 2011. There is one (1) grand prize. One (1) potential winner will be drawn at random from among all eligible entries.

One (1) Prize will be awarded to the selected entrant once eligibility has been confirmed. Prize must be accepted as awarded and may not be transferred, exchanged and is non-refundable. The prize has no cash surrender value. The prize consists of one Samsung 55" LCD High-Definition TV with 1080p Resolution valued at \$2,099 CDN! Prize will be shipped via courier to the winner's place of residence within 4-6 weeks of confirming the contest winner.

The odds of winning depend on the number of entries received.

Approximate retail value \$2,099 CDN

For Québec residents only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux du Québec (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one (1) entry per person is permitted. Multiple entries by the same person will be discarded and may result in disqualification.

CHANCES OF WINNING

Chances of winning depend on the total number of eligible entries received during the eligibility period. Muscular Dystrophy Canada's decisions will be final and binding in all respects on all entrants.

DECLARATION AND RELEASE OF PRIZE WINNER

Before being confirmed as the winner and awarded the prize the selected entrant must:

1. Correctly answer, unaided, a time-limited skill-testing mathematical question;
2. Sign a standard Declaration and Release form;
3. Otherwise comply with the Contest Rules.

Selected entrant will be contacted at the email address that he/she provided. If the selected entrant does not respond within seven (7) business days following the day he/she was emailed, incorrectly answers the skill-testing question, declines the prize, or fails to return a Declaration and Release as specified by Muscular Dystrophy Canada, Muscular Dystrophy Canada reserves the right to select another entrant or to cancel the Prize.

SUBSTITUTION OR CHANGE TO CONTEST

Muscular Dystrophy Canada reserves the right to substitute the prize or any component thereof, for one of the same or greater value. Muscular Dystrophy Canada reserves the right to change the Contest Rules or cancel, terminate, modify or withdraw the Contest at any time, without prior notice, for any purpose, including should a virus, bug or other cause beyond the control of Muscular Dystrophy Canada corrupt or affect the administration, security, fairness or proper administration of the Contest.

OWNERSHIP OF ENTRIES

All entries shall become the property of Muscular Dystrophy Canada and will not be acknowledged or returned.

RELEASE OF LIABILITY

Muscular Dystrophy Canada their affiliates, and all of their directors, officers, employees, agents, as well as their respective and advertising and promotional agencies (collectively, the "Releasees") assume no responsibility for late, lost, stolen, destroyed, illegible or otherwise indecipherable entries, for any failure or technical malfunction of any website, telephone networks, on-line computer systems or equipment, servers, access providers, or software, poor reception or technical problems, or for any failure of any email or submission to be received by Muscular Dystrophy Canada on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof. The Sponsor reserves the right, in its sole discretion to modify, cancel or suspend this contest or these contest rules, subject to approval from the Régie in Quebec, should a virus, bug or other cause beyond the reasonable control of the Sponsor corrupt the security or proper administration of the contest. The Releasees further assume no liability for any injury or damage to an entrant's or any other person's computer or other property related to or resulting from participation in this Contest or from accessing or downloading any material relating to the Contest.

CONSENT TO USE OF PERSONALITY

By entering the Contest the prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality, for any publicity and programming purposes, commercial or otherwise, in all media used by Muscular Dystrophy, their affiliates, and their advertising and promotional agencies, without territorial or time limitations and without additional payment or compensation.

CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest, and voluntarily providing personal information including, but not limited to, name and email address (the "Registrant Information"), each Contest entrant grants permission to Muscular Dystrophy Canada and their affiliates to the collection and use of the Registrant Information for the purpose of administering the Contest and selecting the prize winner, and for any other purposes required or permitted by law. Please see our Privacy Policy at www.muscle.ca.

COMPLIANCE WITH CONTEST RULES

All entrants agree to abide by the Contest Rules, which are subject to change at the sole discretion of Muscular Dystrophy Canada. Any attempt to deliberately damage or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, Muscular Dystrophy Canada reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. If the identity of an on-line entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).

COMPLIANCE WITH LAWS

The Contest is void where prohibited by law and is subject to all applicable federal, provincial, and municipal laws and regulations.