



# *"I Gave My Sole for Parkinson's"* Walk **2019 Lansing Walk Sponsorship Package** Saturday, October 5, 2019 (note date change from September to October)

*"I Gave My Sole for Parkinson's"* Walk is a team / pledge walking event that supports the Michigan Parkinson Foundation (MPF). Our goal is to ensure that every person with Parkinson's and related disorders shall receive responsive, compassionate, quality care. **The money raised stays here in Michigan, and is used to benefit those affected with Parkinson's throughout ALL of Michigan.**

The walk is a fun, family event on Michigan State University Campus at The Auditorium Building, and features a 1 mile or 3 mile route option along the beautiful Red Cedar River, entertainment, healthy snacks, and a health fair exhibit. The funds raised will enable MPF to continue to provide patient education programs, medical symposiums, support group facilitator training, updates on the latest treatment options, research grants, legal assistance, referrals, financial assistance with PD medications and in-home respite care, and patient resources. Our 2018 Walk Events allowed us to INCREASE and EXPAND our In-Home Respite Care, a much needed service!

## **2018 VIP Teams** **Michiana Walks for Hannah and Wendy's Walking Warriors**



# ***"I Gave My Sole for Parkinson's" Walk***

## **2018 Walk Facts**

**1,517 Participants:**

**125 People with Parkinson's**  
**1,000 Family Member and Friends**  
**192 Adult Child of Someone with Parkinson's**  
**200 Healthcare Professionals**

---

**36% Male**  
**64% Female**

---

**78% Under Age 60**  
**22% Over Age 60**

---

**127 Teams**  
**Raised \$296,000**



## ***"I Gave My Sole for Parkinson's" Walk*** **2019 Lansing Sponsorship Package**

Saturday, October 5, 2019

Michigan State University Campus - Auditorium Building; E. Lansing

### **Presenting Sponsor \$5,000**

- (10) Registrations/T-Shirts
- Event listed as ***I Gave My Sole for Parkinson's*** - **Presented by Your Company Name**
- Canopy tent and banner provided for company display booth at event
- Company logo placed prominently on the home page of the event website
- Company logo printed on the front of the direct mail brochures and all collateral material
- Company logo placed prominently on the front of the T-Shirt
- Company logo printed on event banners, signs
- Company's sponsorship mentioned in all media releases, newsletters, e-mail blasts, and weekly postings on the MPF social media sites

### **Platinum Sponsor \$2,500**

- (8) Registrations/T-Shirts
- Company receives one exhibit table
- Company logo on the home page of the event website
- Company logo printed on the inside of the event brochure
- Company logo placed prominently on the back of the T-Shirt
- Company logo placed on (3) Mile Marker signs along the route
- Company's sponsorship mentioned in all media releases, newsletters, e-mail blasts, and weekly postings on the MPF social media sites

### **Gold Sponsorship \$1,000**

- (4) Registrations/T-Shirts
- Company receives one exhibit table
- Company logo printed on the inside of the event brochure
- Company logo placed on the back of the T-Shirt
- Company logo placed on the home page of the event website sidebar

### **Silver Sponsorship \$750**

- (2) Registrations/T-Shirts
- Company receives one exhibit table
- Company logo placed on the back of the T-Shirt
- Company logo placed on the home page of the event website sidebar

### **Mile Marker Sponsorship \$500**

- Company Logo placed on (3) Mile Marker signs along route
- Company logo placed on the back of the T-Shirt
- Company logo placed on the home page of the event website sidebar





***"I Gave My Sole for Parkinson's" Walk***  
**2019 Lansing Sponsorship Package**

**Saturday, October 5, 2019**

**Michigan State University Campus - Auditorium Building; E. Lansing**

**Return by Friday, August 2, 2019 to be included on Brochures and Flyers**

**Email to [Programs@ParkinsonsMI.Org](mailto:Programs@ParkinsonsMI.Org) - OR - Fax to 248-433-1150 - OR - Mail with your payment to:**  
**Michigan Parkinson Foundation 30400 Telegraph Rd., Suite 150 Bingham Farms, MI 48025**

**For additional information, please call 248-433-1011 or 800-852-9781**  
or visit our Website at [www.ParkinsonsMI.Org](http://www.ParkinsonsMI.Org)

**Please Check Sponsor Level**

☐ Presenting \$5,000 ☐ Platinum \$2,500 ☐ Gold \$1,000 ☐ Silver \$750 ☐ Mile Marker \$500

ORGANIZATION NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

***Sponsors: Submit logo in color as both JPEG & EPS formats (highest resolution available) by email***  
***to [Programs@ParkinsonsMI.Org](mailto:Programs@ParkinsonsMI.Org)***

**Payment by check:** Please make check payable to "Michigan Parkinson Foundation".  
Tax-exempt ID # 38-2494280

**Payment by credit card:** ☐ Visa ☐ MasterCard ☐ Discover ☐ Am Express

CARD NO. \_\_\_\_\_ EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

CARDHOLDER NAME (print) \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

