

8th Annual



Join us for a day filled with fun, food, philanthropy, golf and entertainment.

The Canadian Orthopaedic Foundation invites you to celebrate your mobility by joining us for a day on the links.

Your participation will help the tens of thousands of Canadians living with pain, isolation, unhappiness and an inability to enjoy life due to bone and joint disorders such as arthritis, osteoporosis and injury.

Monday, June 24, 2019

Wooden Sticks Golf Club

40 Elgin Park Drive, Uxbridge, Ontario

10:00 – 11:15	Registration / Driving Range Open
11:30	Shotgun Start
12:00 – 2:00	On-course Lunch
5:30 – 6:00	Mingle with NHL & VIP Guests
6:00 – 8:00	Dinner, Live and Silent Auctions



*Join host Sherry Bassin
at this premier event where golf meets
hockey. Mingle and golf with hockey
legends, surgeons and industry leaders.*

www.badtothebonegolf.org

Your foursome payment of \$2,400 gives you following:

- A full round of 18 holes with some holes played with an NHL or VIP guest
- Welcome gift
- Tax receipt for the maximum allowable amount
- Use of all CPGA supervised practice facilities
- Club cleaning service
- Freshly brewed coffee and pastries upon arrival
- BBQ lunch
- Cocktail reception with NHL and VIP guests
- Gourmet dinner
- Numerous on-course contests
- Silent and live auction, led by host Sherry Bassin

Corporate sponsorship opportunities are available.

Contact Isla Horvath, COF Executive Director, at
isla@canorth.org; 416 410 2341, ext 225

Did you know?

It is estimated that 90% of Canadians will require orthopaedic treatment at some point in their lives, for things like:

- Trauma due to accidents and sports injuries
- Joint destruction caused by arthritis
- Fractures resulting from osteoporosis
- Spinal deformities (like scoliosis)
- Inherited skeletal deformities (like club feet)
- Neuromuscular conditions (like muscular dystrophy, para- or quadriplegia)

For more info please visit us www.badtothebonegolf.org



REGISTRATION/SPONSORSHIP FORM

Save time and register your participation online at www.badtothebonegolf.org

☐ Individual Registration ☐ Team Registration Team Name: _____

Name: _____ Company: _____ Address: _____ Email: _____ Tel: _____	Name: _____ Company: _____ Address: _____ Email: _____ Tel: _____
Name: _____ Company: _____ Address: _____ Email: _____ Tel: _____	Name: _____ Company: _____ Address: _____ Email: _____ Tel: _____

GOLF FEES	Fee	My Total
<input type="checkbox"/> Individual Player	\$600	
<input type="checkbox"/> Foursome	\$2,400	
Yes, I will purchase an activity card	Fee	My Total
<input type="checkbox"/> Activity Card (\$40 per person) – enters the player into all on course competitions	\$40	
DINNER ONLY	Fee	My Total
<input type="checkbox"/> Dinner Only Guest(s)		
Guest 1 Name:	\$100	
Guest 2 Name:	\$100	
CORPORATE CITIZEN OPPORTUNITIES	Fee	My Total
<input type="checkbox"/> Presenting Sponsor	\$10,000	
<input type="checkbox"/> Platinum Sponsor	\$7,500	
<input type="checkbox"/> Gold Level	\$5,000	
<input type="checkbox"/> Banquet	\$5,000	
<input type="checkbox"/> Lunch Sponsor	\$3,000	
<input type="checkbox"/> Cart Sponsor	\$2,000	
Premium Executive Hole		
<input type="checkbox"/> Longest drive <input type="checkbox"/> Closest to the pin <input type="checkbox"/> Putting contest <input type="checkbox"/> Wine tasting bar <input type="checkbox"/> Scotch tasting bar <input type="checkbox"/> Hole-in-one	\$1,500	
<input type="checkbox"/> Standard Hole	\$1,000	

My total contribution: \$ _____

Payment Information:

☐ VISA ☐ MasterCard ☐ Amex

Card #: _____

Expiry (mm/yy): _____

3-Digit Security Code: _____

Cardholder Name: _____

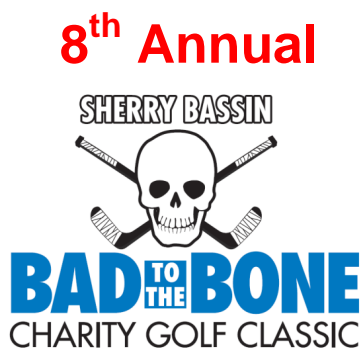
Signature: _____

☐ Cheque Enclosed

Please return completed form and cheque/money order made payable to:
Canadian Orthopaedic Foundation
 P.O. Box 1036 Toronto, ON M5K 1P2
 or fax to 416-352-5078.

For more information, contact Isla Horvath,
 COF Executive Director, at
isla@canorth.org; 416 410 2341, ext 225

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1-800-461-3639 ext 225

Corporate Citizen Opportunities

The Event

“Bad to the Bone” is a signature event of the Canadian Orthopaedic Foundation (COF). Inspired and hosted by Sherry Bassin, the event combines three of Sherry’s passions: hockey, golf and support of orthopaedic research, education and care. Participants have a chance to play golf, enjoy lunch and a dinner banquet, and bid on a fantastic array of items – such as sports memorabilia, jewellery, event tickets and more – in a silent and live auction.

The Logistics

When? Monday, June 24, 2019

Where? Wooden Sticks Golf Club, Uxbridge, Ontario.

The Demographic

This event features both current and retired NHL stars and hockey legends. The golfer demographic includes surgeons, professional athletes, healthcare professionals and business professionals – an ideal target market.

The Cause

Loss of mobility and restricted movement have a tremendous impact on the quality of life for millions of us each year, as

90% of Canadians will need orthopaedic treatment at some point in their lives

an estimated 90% of Canadians will need orthopaedic care at some point in their lives. Fortunately, advances in orthopaedic treatments and techniques help Canadians to regain their mobility and to enjoy pain free movement. These advances are only uncovered through research.

The Canadian Orthopaedic Foundation is in a key position to drive the research projects that support innovations in orthopaedic surgery, treatment and care. At the same time, the COF provides programs in education (both for patients and health care professionals) and patient care.

Quite simply, the Foundation is well-positioned to advance orthopaedic research, enhance education and support patient care. We are Canada’s only charitable organization dedicated solely to helping Canadians to maintain and restore their bone and joint health.

When you choose to become a corporate supporter, you are helping thousands of Canadians to cope with, and recover from, their orthopaedic journey, with an ultimate goal of regaining a quality, pain-free life with mobility and independence.

Sherry Bassin

Event Ambassador and
Orthopaedic Patient

Pierre Guy

Orthopaedic Surgeon and Board Chair,
Canadian Orthopaedic Foundation

For more info please visit us www.badtothebonegolf.org

8th Annual

SHERRY BASSIN



1-800-461-3639 ext 225

Corporate Citizen Opportunities

The Sherry Bassin “Bad to the Bone” Charity Golf Classic would not be possible without the kindness and generosity of corporate citizens. Your support and commitment to this important cause make a meaningful difference.

PRESENTING

\$10,000

The Presenting Sponsor will be recognized as the face of the tournament. Your brand will be featured alongside the event logo and identified by the term: “Presented by...”

Benefits Include:

- ▶ Logo on all golf tournament promotional materials – **premium placement**
- ▶ Choice of NHL VIP guest added to foursome
- ▶ Four (4) complimentary golf and banquet tickets
- ▶ Premium seating at post-golf reception with key industry participants
- ▶ Opportunity to offer brief remarks at the post-golf reception
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation (high profile), event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

PLATINUM

\$7,500

The Platinum Sponsor is an essential supporter of the event. Your brand will be featured with distinction during the event and with all pre and post event media activity.

Benefits Include:

- ▶ Logo on all event day promotional materials
- ▶ Four (4) complimentary golf and banquet tickets
- ▶ Premium seating at post-golf reception with key industry participants
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation (high profile), event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

GOLD (TWO AVAILABLE)

\$5,000

Gold Sponsorships provide important support to the event. Your brand will be featured with honor during the event and with all pre and post event media activity.

Benefits Include:

- ▶ Logo on all event day promotional materials
- ▶ Four (4) complimentary golf and banquet tickets
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

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BANQUET SPONSOR**\$5,000**

The Banquet Sponsor provides for an exceptional meal to be served to all participants and hosts the evening post-dinner event.

Benefits Include:

- ▶ Logo displayed on reception poster
- ▶ Four (4) complimentary golf and banquet tickets
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

LUNCH**\$3,000**

The Lunch Sponsor plays an integral role in ensuring golfers are provided with an enjoyable, on-course BBQ lunch.

Benefits Include:

- ▶ Signage at on-course lunch stations
- ▶ Two (2) complimentary golf and banquet tickets
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

CART**\$2,000**

This opportunity presents your company on each and every golf cart to surgeons, professional athletes, healthcare professionals and business professionals as one who supports bone and joint health.

Benefits Include:

- ▶ Corporate logo displayed on every cart
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

PREMIUM EXECUTIVE HOLE**\$1,500**

Premium executive holes, each featuring a unique and enjoyable experience for golfers. These holes will be available on a first come, first served basis and include: Putting contest, longest drive, closest to the pin, Scotch tasting bar, Wine tasting bar, and hole-in-one contest.

Benefits Include:

- ▶ Signage at your assigned hole
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag

STANDARD HOLE**\$1,000**

There are nine (9) standard holes available on a first come, first served basis.

Benefits Include:

- ▶ Signage at your assigned hole
- ▶ Pre and post tournament publicity, including the June Canadian Orthopaedic Association Annual Meeting
- ▶ Corporate logo on Sponsorship Board, dinner A/V presentation, event website, Canadian Orthopaedic Foundation website
- ▶ Opportunity to include item in participant giveaway bag