



Hockey de Rue

Help make a difference. Join our team.

Presented by the Sylvan Adams YM-YWHA and the Montreal Canadiens Children's Foundation

MAY 24, 2020

Helping kids realize their potential through vital sports and recreation programs that serve the local community.



RINK SPONSORSHIP \$12,000

- Logo on Rink Surface
- 5 Board Signs
- One team entry
- Branded team shirts
- Logo on web & print media
- Social Media Mention
- Logo on event map
- Name on tournament schedule



DIVISION SPONSORSHIP \$12,000

- Logo on all division team shirts
- 5 Board Signs
- On-site visibility
- One team entry
- Branded team shirts
- Logo on web & print media
- Social Media Mention



STREET SPONSOR \$12,000

- Logo on street surface
- 5 Board Signs
- Signage on both ends of Westbury
- One team entry
- Branded team shirts
- Logo on web & print media
- Social Media Mention
- Logo on event map



BLEU BLANC BOUGE TEAM SPONSORSHIP \$6,000

- Sponsor one youth team from the Bleu Blanc Bouge program
- Branded team shirts
- Social Media mention
- 3 board signs

Philippe Charbonneau, Co-chair
President, NOREXCO

Howard Wiseman, Co-chair
President & COO, Econo-Malls



**Play hockey.
Help kids.
Have fun.**

The Teams

Prestige Team — \$6,000



- ✓ Up to nine players + goalie
- ✓ Company logo on team shirts
- ✓ Two board signs
- ✓ Lunch and refreshments all day
- ✓ Online team and player fundraising pages
- ✓ 2 Team Conditioning sessions at Sylvan Adams YM-YWHA

Standard Team — \$3,000



- ✓ Up to nine players + goalie
- ✓ Lunch and refreshments all day
- ✓ Online team and player fundraising pages
- ✓ Hockey de Rue T-shirt for each player

FUNDRAISE AND WIN BIG

Top Fundraising Team wins tickets to a Montreal Canadiens game in a **private loge!**
 Top Individual Fundraiser wins a Habs Dream Night including two (2) tickets in the Club Desjardins section, welcome message on the scoreboard, Zamboni ride for a child between 5-12 years old, Canadiens jersey autographed by the player of your choice and meet and greet with a player of your choice.

Contact

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hockeyderue.com