



Hockey de Rue

Play Hockey. Help Kids. Have fun.

Sunday, May 26, 2019

Presented by the **Sylvan Adams YM-YWHA** and
the **Montreal Canadiens Children's Foundation**

For more information visit:

hockeyderue.com





The Goal

At Hockey de Rue, Montreal's premier street hockey tournament, each player, team and sponsor can help kids realize their potential by helping fund vital sports and recreation programs in our community. Together, we have raised over **\$1.8 M** to date!

The Teams

Prestige Team — \$6,000



- ✓ Up to nine players + goalie
- ✓ Company logo on team shirts
- ✓ Two board signs
- ✓ Lunch and refreshments all day
- ✓ Registration fees included
- ✓ Online team and player fundraising pages

Standard Team — \$2,500



- ✓ Up to nine players + goalie
- ✓ Lunch, snacks and drinks all day
- ✓ \$50 registration fee per player
- ✓ Online team and player fundraising pages

The Divisions

Each team can choose to play in either:

Recreational Division



Ages 13+
3 game guarantee

Competitive Division



Ages 16+
3 game guarantee + playoffs

Fundraise and Win Big

Players and teams compete to reach fundraising goals for a chance to enjoy a Canadiens game in a Bell Centre private suite.

Sponsorship Opportunities

| SPONSORSHIP BENEFITS | Street Sponsor \$16,000 | Rink Sponsor \$12,000 | Blue Blanc Bouge Team Sponsor \$6,000 |
|-------------------------------------------------------------|----------------------------|--------------------------|---------------------------------------------|
| Logo on street surface | X | | |
| Logo on rink surface | | X | |
| Signage on both ends of Westbury | X | | |
| Logo on web and print media | X | X | |
| Logo on event map | X | X | |
| One team entry | X | X | |
| Branded team shirts | X | X | X |
| Social media mention | X | X | X |
| Sponsor a children's team from the Bleu Blanc Bouge Program | X | | X |
| Board signs | 7 | 5 | 3 |

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